



CKChat Host Information

A **CKChat** is a relaxed, welcoming gathering that brings together families who are interested in learning more about summer camp. It is hosted in the home of a current Camp Kinneret family and offers guests a meaningful way to understand what camp is all about. **CKChats** are friendly, conversational events that help parents learn what to look for when choosing a summer camp, what questions to ask, what qualities matter most, and why a classic summer camp experience can be such a valuable part of a child's growth.

What Happens at a CKChat?

- **CKChats** are typically held in a host family's home and last about 1.5 hours.
- Hosts choose the day and time that works best for their family.
- Ryan, our Camp Director, attends the **CKChat** to share helpful information, answer questions, and occasionally show a short video to help paint a picture of what camp looks and feels like.
- The atmosphere is informal, and families are welcome to relax, mingle, and participate however they feel comfortable.
- Attendance varies based on the neighborhood and the number of invited families. Groups can range anywhere from two to twenty families.

Sample Schedule

- 15 minutes: Social time, browsing photo books or watching a slide show, and enjoying refreshments.
- 45–60 minutes: Main discussion and Q&A for parents. Children may spend this time doing a craft or activity with a staff member.
- 15 minutes: Closing conversation and wrap up.



Host Responsibilities

- Coordinate a date and time for the **CKChat**.
- Invite neighbors, classmates, coworkers, and friends who may be interested in summer camp.
- Track RSVPs and provide Camp Kinneret with a list of expected attendees.
- Provide simple refreshments. Camp Kinneret reimburses families for the food served.
- Share your family's camp experiences if you feel comfortable doing so.
- Encourage your camper to share camp memories, if they would like.
- Let us know if you would like printed invitations or if you prefer digital ones.

Camp Kinneret Responsibilities

- Provide both digital and paper invitations (if requested)
- Invite nearby current families and prospective families who have recently contacted camp, if the host family is comfortable having other families attend
- Provide nametags and sign in sheet
- Reimburse hosts for refreshments
- Share a slide show and lead a presentation about summer camp, if the host family has a suitable screen or TV. (Please let camp know any connection details so they can come prepared.)

Ambassador Program Benefits

- CKChat hosts will receive referral codes for each attending family.
- Each new family who registers using a code will receive 10% off tuition for one camper in their household.
- Host families will receive 5% off tuition for one camper in their household for each attending family that enrolls.

If you are interested in hosting a **CKChat** or have questions, please call 818-706-8255 or email info@campkinneret.com. We are happy to help you schedule a **CKChat**!